

GINNY PEACE INTERIORS

SOFT FURNISHING COURSES 2011

HOW TO START AND RUN YOUR OWN SOFT FURNISHING BUSINESS

So many of my students ask me how they should go about starting their own business that I decided to run a short course in doing just that.

The aim of this course is to try to pass on the benefit of experience that I have gained during my 11 years in running my own business, in a relaxed and approachable way. I will try to answer any questions or worries that you may have in an honest way so that you may be able to avoid many of the usual pitfalls!

Ginny Peace

Cost: £70 to include coffee on arrival and a simple sandwich lunch, comprehensive notes, a session with a website designer/business developer and a book-keeper.

The course begins at **9.30** with coffee and introductions and will finish around lunchtime.

The following topics will be covered:

How to:

- Decide what kind of business you would like to run:
 - Work from home, rent premises?
 - Supply fabrics, poles etc?
 - Work under your own name or supply curtains etc for another company?
 - What qualifications do you need?

- Prepare an estimate for a project with accurate costings for materials etc
- Run the job/project once the estimate has been accepted
- Obtain trade accounts with suppliers. Visit trade shows
- Keep accounts – session with trained bookkeeper Jemma Tucker
- Marketing your business – session with web designer Kevin Warman
- Insurance
- Keep sane! Working practices, tips and advice on how to manage all of the above.

ACCOMMODATION AND DIRECTIONS: For a list of suitable accommodation and directions please [click here](#).